

Deaflympics Brochure

Teacher Name: _____

Student Name: _____

CATEGORY	4	3	2	1
Content - Accuracy	All included information is useful for this brochure's purpose.	99-90% of included information is useful for this brochure's purpose.	89-80% of included information is useful for this brochure's purpose.	89-80% of included information is useful for this brochure's purpose.
Attractiveness & Organization	The brochure has clearly defined section labels and attractive use of font, type style and size.	The brochure has clearly defined section labels but lacks attractive use of font, type style and size.	The brochure lacks clearly defined section labels but uses attractive font, type style and size.	The brochure lacks clearly defined section labels and also lacks attractive use of font, type style and size.
Writing - Grammar	The brochure is written in professional manner, with correct capitalization and punctuation.	The brochure is written in professional manner, with one or two capitalization and/or punctuation errors.	The brochure is written in professional manner, with three or four capitalization / punctuation errors.	The brochure is not written in a professional manner and/or has many capitalization/punctuation errors.
Graphics	Includes map/picture of host country, Deaflympics logo, at least one graphic or photo per panel.	One missing element.	Two missing elements.	Three or more missing elements.
Spelling & Proofreading	No spelling errors.	1 spelling error.	2-3 spelling errors.	More than 3 spelling errors.